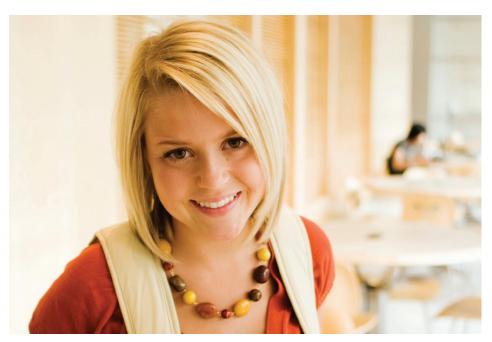
PUBLIC RELATIONS

Associate of Art / Associate of Science degree



Program and Career Description:

The Public Relations emphasis is a two-year program for students planning to complete a bachelor's degree at a four- year school. Public relations specialists serve as advocates for businesses, universities, hospitals, and other organizations. They build and maintain positive relations with the public. A few selected careers are listed below.

Career	Median Experience - Average wage
Management of Businesses	\$55,530
Advertising and Public Relations	\$55,290
Local Government	\$51,340

Career and salary information taken from www.bls.gov. Check out this web site for additional information about education requirements and preferred work styles and abilities for these careers. Salaries are not guaranteed.

Transfer Options

This emphasis is not currently a part of the Tennessee Transfer Pathway which is part of the "The Complete College Act of 2010", and therefore; it may not be fully transferable. Since general education and major requirements vary from one transfer institution to another, it is essential that transfer students decide on a transfer institution as soon as possible and refer to the major requirements in that institution's catalog when planning a program of study. The requirements of the emphasis may be modified upon request to meet the requirements in that major at a specific transfer college or university.

Articulation agreements exist between other private and non-TN public institutions. These agreements are available at www.columbiastate.edu/admissions/transfer-information.



PUBLIC RELATIONS

Major in University Parallel with Emphasis in Public Relations (A.A., A.S.)

Program Requirements

Students may be required to take additional Learning Support courses.

Communications Requirement COMM 2025 or COMM 2055 ENGL 1010, 1020

History Requirement (Take 2 courses) HIST 2010, 2020, 2030, 2310, 2320

Humanities/Fine Arts (Take 3 courses -- one must be a literature course)
ART 1035, 2000, 2020
ENGL 2160, 2860
HUM 1010, 1020
MUS 1030
PHIL 1030, 1040, 2200
THEA 1030
Literature Options: ENGL 2055, 2130, 2235, 2310, 2320

Natural Sciences Requirement (Take 2 courses) ASTR 1030 BIOL 1080 (must not take with another BIOL) BIOL 1110, 1120, 2010, 2020 CHEM 1110, 1120 ESCI 1010, 1020 PHYS 2010, 2020, 2110, 2120 PSCI 1030

Mathematics Requirement (Take one course) MATH 1010, 1130, 1530, 1630, 1710, 1720, 1730, 1830, 1910

Social/Behavioral Sciences (Take 2 courses) ANTH 1230, 1430 ECON 2100, 2200 GEOG 2010 MCOM 1110 PHED 2120 POLS 1010, 1030, 2025, 2035 PSYC 1030, 2130 SOCI 1010, 1040, 2010

Major Required Courses COLS 101 COMM 1020, 2450 MCOM 1110 Electives**

**Note: An elective can be any college-level course.

If you have completed TN eCampus courses, run a degree audit from the student tab in myChargerNet to determine how these courses apply to this program.

Requirements for Graduation include:

- earning 25% of total program credits in residence at Columbia State.
- earn a cumulative GPA of 2.0 or higher.
- taking the Exit Exam.

Sample Academic Plan

First Year - Fall Semester

ENGL 1010 English (Social/Behavioral Scien History Requirement Mathematics Requirem MCOM 1110 Media at COLS 101 Columbi	nent nent Social Institutions ia State College Success	3 3 3 3 1 16
Thist real - Spring Semeste	=1	
ENGL 1020 English (Composition II entals of Communication <u>or</u>	3
COMM 2055 Argume		3
Social/Behavioral Scien	ce	3
Elective**		3
COMM 1020 Media W	/riting	3 15
Second Year – Fall Semeste	ar -	13
Second real run Semeste	••	
Literature Requirement	t	3
History Requirement		3
Natural Science Requirement		4
Humanities/Fine Arts		3
COMM 2450 Introduc	tion to Public Relations	3
		16
Second Year – Spring Seme	ester	
Natural Science Poquir	oment	4
Natural Science Require Humanities/Fine Arts	:IIICIII	3
Electives**		5 6
LICCUVCS		13

TOTAL CREDIT HOURS 60

**If pursuing the A.A. degree, 6 of the 10 electives must be one-year sequence of the SAME foreign language. Requirements for a Bachelor of Arts Degree at universities include demonstrated competency in foreign language at the intermediate level. Community college students are encouraged to attain intermediate-level competency in foreign language before transferring. Complete information regarding foreign language requirements at each university may be found on the transfer and articulation web sites of the Tennessee Board of Regents and the University of Tennessee System. Community college students are encouraged to be familiar with foreign language requirements at the universities and, if applicable, complete the requirements before transferring.

For more information contact:
Lacey Benns-Owens at
Ibenns@columbiastate.edu or 931.540.2875
or
Humanities & Social Sciences Division office at
931.540.2780

Columbia State Community College, a Tennessee Board of Regents institution, is an equal opportunity, affirmative action educational institution.

CoSCC- PUBLIC-02-14-18